This one-day course focuses on salivary gland disease topics and features didactic lectures, video demonstrations, and panel discussions with leading experts in the field. This course is designed for practitioners already performing or interested in learning about sialendoscopy-assisted surgical procedures. Sialendoscopic, combined endoscopic, and ultrasound-guided techniques will be discussed using clinical case examples. Current and upcoming advances in the field will be reviewed.

**EDUCATIONAL OBJECTIVES**

We specifically anticipate improvements in skills and strategies to:

- Understand the indications for sialendoscopy and salivary duct surgery versus submandibular or parotid gland resection for obstructive salivary gland disorders;
- Discuss expectations of potential outcomes, advantages and drawbacks of the various minimally-invasive salivary duct and salivary gland procedures;
- Review the role of imaging and specifically surgeon-performed salivary gland ultrasound and ultrasound-guided procedures in the management of salivary obstruction;
- Perform duct surgery procedures including duct dilation, sialendoscope insertion and maneuvering, sialendoscopic-guided instrument use (graspers, baskets, lasers, and dilators), sialolithotomy, sialodochotomy, sialodochoplasty, and transfacial approaches;
- Implement sialendoscopy and sialendoscopic-assisted salivary duct surgery into one’s practice;
- Troubleshoot difficult cases and recurrent or persistent disease.

This two-day course will provide a comprehensive update on new technologies and clinical advances in head and neck cancer treatment and head and neck endocrine surgery. The symposium is designed for otolaryngologists/ head and neck surgeons, regardless of their practice setting. The course also will be of interest to general surgeons, endocrinologists, medical oncologists, radiation oncologists, advanced healthcare providers, and speech-language pathologists.

**EDUCATIONAL OBJECTIVES**

We specifically anticipate improvements in skills and strategies to:

- Evaluate the delivery of cancer care, future of clinical trials and quality metrics in the US;
- Be facile with the new staging system and how that integrates with each subsite in the head and neck;
- Provide up-to-date, guideline-specific cancer care and surveillance;
- Appreciate the relevant mechanisms in immunotherapy as well as understand the role of immunotherapy in head and neck cancer treatment;
- Determine common benign and malignant salivary gland pathology, how to surgically approach complex salivary cancers, and specifically manage adenoid cystic carcinoma and metastatic salivary cancer;
- Treat HPV-related oropharynx and unknown primary cancers and counsel patients on this disease;
- Determine minimally-invasive surgical and non-surgical treatment options for oropharynx and larynx cancers, including immunotherapy;
- Visualize oral lesions and appropriately manage them;
- Incorporate dental care and reconstruction in head and neck cancer patients;
- Present options for early laryngeal cancer management as well as salvage laryngectomy and voice rehabilitation;
- Grasp the approach, decision-making, reconstruction, and outcomes in skull base surgery;
- Optimize the evaluation and treatment of benign and malignant thyroid diseases and large goiters, including the use of ultrasound in the clinic and novel robotic approaches;
- Interpret the nuances of molecular testing in papillary thyroid carcinoma;
- Determine the diagnosis and localization of parathyroid tumors in the reoperative setting;
- Improve management of early thyroid cancer;
- Treat skin cancers from the early non-surgical phase up to aggressive local or metastatic disease and discuss when to add in sentinel node biopsy in the workup of cutaneous malignancy;
- Understand the role of multidisciplinary care and education for patients and caregivers undergoing multimodality treatment.
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American Cancer Society Professor; Associate Vice Chair and Clinical and Translational Research Director, Clinical and Translational Science Institute; Professor, Otolaryngology – Head and Neck Surgery

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Marshall L. Stoller, MD
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Maria Thompson, DDS
Assistant Professor
General Practice Residency Director
Department of Oral and Maxillofacial Surgery

Annemieke van Zante, MD, PhD
Associate Professor of Pathology

Sue S. Yom, MD, PhD, MAS
Associate Professor of Radiation Oncology
Thursday, November 29, 2018

Techniques in Sialendoscopy and Salivary Duct Surgery

Friday, November 30 – Saturday, December 1, 2018

Technology, Innovation, and Personalized Care in Head and Neck Cancer

FRIDAY, NOVEMBER 30, 2018

7:00 am  Registration and Continental Breakfast

7:45  Welcome and Course Introduction

Ivan H. El-Sayed and Patrick Ha

SESSION I  Trends in Head and Neck Cancer

7:55  The Role of the Surgeon in Multi-disciplinary Care

Joseph A. Califano, III

8:20  Proton Therapy in H&N Cancer – Where Are We Now?

Mihir K. Bhayani

8:40  Immunology for Non-immunologists –

Matthew Spitzer

Moderator: Jolie L. Chang

8:55  Coffee Break

SESSION II  Oral Cavity

2:00  Managing Sialendoscopic Failures

David M. Cognetti

2:20  Urologic Stones and Stenosis Management

Marshall L. Stoller

2:40  Salivary Gland Research: Tissue Engineering

Sarah Knox

3:00  Outcomes of Salivary Duct Management

Jolie Chang

3:20  Coffee Break

SESSION III  Practice Set up and Coding

3:40  Practice Set up and Coding

2:00  Panel: Starting Up / Lessons Learned in Practice

Barry Schaitkin

4:20  Complex Cases

Case #1: M. Allison Ogden

Case #2: David M. Cognetti

Case #3: Barry Schaitkin

Case #4: Mihir K. Bhayani

Moderator: Kristina Rosbe

3:50  Lunch (On Your Own)

SESSION IV  The Use of Genomics to Predict Response to Immunotherapy

2:00  How to Manage Oral Dysplasia

Joseph A. Califano, III

2:20  Salivary Gland Cancer: Histopathology-driven Treatment Strategies

William R. Ryan

9:15  Immunotherapy for Dummies

Alain Algazi

9:35  The Use of Genomics to Predict Response to Immunotherapy

Richard J. Wong

9:55  Coffee Break

SESSION V  Complex Cases

3:40  Practice Set Up and Coding

2:00  Panel: Starting Up / Lessons Learned in Practice

Barry Schaitkin

4:20  Complex Cases

Case #1: M. Allison Ogden

Case #2: David M. Cognetti

Case #3: Barry Schaitkin

Case #4: Mihir K. Bhayani

5:20 pm  Adjourn

Moderator: Joseph A. Califano, III

Moderator: William R. Ryan

Moderator: Jolie L. Chang

Moderator: Kristina Rosbe

Moderator: Jolie L. Chang

Moderator: M. Allison Ogden

Moderator: William R. Ryan

Moderator: Arjun Joshi

Moderator: Barry Schaitkin

Moderator: Jolie L. Chang

Moderator: William R. Ryan

Moderator: Jolie L. Chang

Moderator: Kristina Rosbe

Moderator: Jolie L. Chang
FRIDAY, NOVEMBER 30, 2018, continued

SESSION III  Oropharynx
Moderator: William R. Ryan

1:30 Staging Update
Christine M. Glastonbury

1:45 HPV Testing Guidelines for FNA and Surgical Specimens
Christine M. Glastonbury

2:00 Discussing an HPV Diagnosis with Your Patients
Annemieke van Zante

2:15 Unknown Primary – State of the Art
Ummaheswar Duvvuri

2:30 Radiation Deintensification in HPV+ Patients
Sue S. Yom

2:45 Surgical Deintensification in Oropharyngeal Cancer
William R. Ryan

3:00 The Before Picture: Examining Pre-treatment
Swallowing Function
Erik Steele

3:15 Questions & Answers

3:30 Coffee Break

SESSION IV  Thyroid and Endocrine
Moderator: Jonathan George

3:45 Staging Update
Jonathan George

3:50 Ultrasound Features of Worrisome and Benign Thyroid Nodules
Marika D. Russell

4:05 Molecular Testing for Indeterminate Thyroid Nodules
Elham Khanafshar

4:20 Robotic Thyroid – More Than Just Moving the Scar?
Ummaheswar Duvvuri

4:35 Reoperative Thyroid Surgery – Tips for Success
Richard J. Wong

4:50 Preoperative Imaging in the Management of Thyroid Cancer
Christine M. Glastonbury

5:05 When to Observe Early Thyroid Cancer
Patrick Ha

5:20 Questions & Answers

5:30 pm Adjourn

SATURDAY, DECEMBER 1, 2018

7:00 am Continental Breakfast

SESSION V  Larynx
Moderator: Ivan H. El-Sayed

8:00 Staging Update
Ivan H. El-Sayed

8:05 Management of Early Larynx Cancer
Clark A. Rosen

8:20 Salvage Laryngectomy Pearls
Chase H. Heaton

8:35 Practical Troubleshooting for Speech and Swallowing in the Total Laryngectomy Patient
Joey Laus

SESSION VI  Salivary Tumors
Moderator: Patrick Ha

8:50 Staging Update
Patrick Ha

8:55 Imaging for Parotid Tumors
Christine M. Glastonbury

9:10 Understanding the Diagnostic Landscape of Salivary Gland Tumors
Annemieke van Zante

9:25 Parapharyngeal Space Tumors
Ivan H. El-Sayed

9:40 Management of Adenoid Cystic Carcinoma
Patrick Ha

9:55 Managing Metastatic Salivary Cancer
Hyunseok Kang

10:10 Questions & Answers

10:25 Coffee Break

SESSION VII  Skin Cancer
Moderator: Jonathan George

10:45 Staging Update
Jonathan George

10:50 Non-Surgical Approaches to the Treatment of Skin Cancer
Sarah Tuttleton Arron

11:05 Neck Management/Surgical Therapy for Advanced Disease
William R. Ryan

11:20 Adjuvant Therapy in Nonmelanoma Skin Cancer
Alain Algazi

11:35 Sentinel Node in Skin Cancer (Nonmelanoma and Melanoma)
Maie St. John

11:50 Questions & Answers

12:00 pm Lunch (On Your Own)

SESSION VIII  Thyroid II
Moderator: Patrick Ha

1:20 Localization in Parathyroid Surgery
Jonathan R. George

1:35 Metastatic Differentiated Thyroid Carcinoma – What Now?
Hyunseok Kang

1:50 When is Radiation Therapy Indicated in Well-differentiated Thyroid Carcinoma?
Sue S. Yom

2:05 Current Workup of Hyperparathyroidism
Umesh Masharani

2:20 Evaluation and Treatment of Voice Problems Following Thyroid Surgery
Clark A. Rosen

SESSION IX  Potpourri
Moderator: William R. Ryan

2:35 Dental Considerations for Head and Neck Radiation
Maria Thompson

2:50 Organ Preservation Strategies in Sinonasal Cancer
Ivan H. El-Sayed

3:05 Updates in Nasopharyngeal Cancer
Sue S. Yom

3:20 Comprehensive Education for the Head and Neck Cancer Patient
Trina Sheedy

3:35 Upside Down? A New Paradigm for the Reconstructive Ladder
Coffee Break

SESSION X  Cases in Head and Neck Cancer
Moderators: Patrick Ha & Ivan H. El-Sayed


4:15 Questions & Answers

5:30 pm Course Adjourns
GENERAL INFORMATION
Advance registration closes one (1) business day prior to start of course.

HOW TO ENROLL
Technology, Innovation, and Personalized Care in Head and Neck Cancer
Tuition
$650 Practicing Physicians
($600 if registering for both courses)
$500 Nurses/Allied Health Professionals
($450 if registering for both courses)
$400 Residents/Fellows
($375 if registering for both courses)
$50 Optional Lunch with the Professors
November 30, 2018 12:20pm-1:30pm
Mix, mingle, and join targeted discussion groups at a sit-down lunch with our faculty
Must sign-up prior to 11/21/18 to guarantee your space

Techniques in Sialendoscopy and Salivary Duct Surgery
Tuition
$350 Physicians
($300 if registering for both courses)
$250 Nurses/Allied Health Professionals
($200 if registering for both courses)
$150 Residents/Fellows
($125 if registering for both courses)

Payment may be made by Visa, MasterCard, AmEx or check.

REGISTER VIA:
Online: cme.ucsf.edu
Mail: Complete course registration form and send with payment to:
UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368
Fax: Fax completed registration form to: (415) 502-1795 (be sure to include your credit card number)
Phone: To register by phone or to inquire about registration status, please call UCSF’s CME Registration Office at (415) 476-5808.

GREEN MEETING - We’re saving paper! The syllabus will be transmitted electronically one week prior to the course.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Physician Assistants:
AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and AMA PRA category 1 credit™ from organizations accredited by the ACCME.

Nurses:
For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credit™ issued by organizations accredited by the ACCME.

Pharmacy:
The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for AMA PRA Category 1 Credit™.

On-Site Registration: Generally we are able to accommodate on-site registration at our courses however pre-registration is preferred to ensure that we have adequate course materials.

REFUND POLICY
Cancellations received in writing before November 23, 2018 will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION
Enjoy San Francisco’s renowned attractions such as the historic cable cars, shopping in Union Square, or visit San Francisco’s culinary hub at the Ferry Building.
The JW Marriott Hotel is just steps from Union Square and the Theatre District.

A block of guestrooms has been reserved at the special UCSF conference rate of $249/night. You are urged to make your reservations early. The cut off date is November 8, 2018, or until the group room block is filled. After this date, rooms will be provided on a space-available basis only. To make hotel reservations on-line, go to cme.ucsf.edu and click on the hotel link in the Travel & Lodging section of the course webpage.

If you prefer to telephone your reservation, call 800-228-9290, and please identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

RENTAL CAR
Hertz is offering special rates for participants of this conference; simply call 800-654-2240 and refer to convention number #03BW0137 or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

AIR TRANSPORTATION
UCSF has negotiated special fares with United Airlines for our course attendees. You may use the following offer code to book on your own:
United – www.united.com code: ZZ26868008

ACCREDITATION
The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Technology, Innovation, and Personalized Care in Head and Neck Cancer • November 30–December 1, 2018
UCSF designates this live activity for a maximum of 15.50 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Techniques in Sialendoscopy and Salivary Duct Surgery • November 29, 2018
UCSF designates this live activity for a maximum of 7.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
MOT19005  TECHNOLOGY, INNOVATION, AND PERSONALIZED CARE IN HEAD AND NECK CANCER
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Nov. 30-Dec. 1, 2018

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Would you like to be on our priority email list?  □ Yes  □ No
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REGISTRATION FEES
TECHNOLOGY, INNOVATION, AND PERSONALIZED CARE IN HEAD AND NECK CANCER
Registration Fees:
□ $650  Physicians ($600 if registering for both courses)
□ $500  Nurses/Allied Health Professionals ($450 if registering for both courses)
□ $400  Residents/Fellows ($375 if registering for both courses)
□ $50  Optional: Lunch with the Professors on November 30, 2018

Must sign-up prior to 11/21/18 to guarantee your space

TECHNIQUES IN SIALENDOSCOPY AND SALIVARY DUCT SURGERY
□ $350  Physicians ($300 if registering for both courses)
□ $250  Nurses/Allied Health Professionals ($200 if registering for both courses)
□ $150  Residents/Fellows ($125 if registering for both courses)

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Pacific Rim Otolaryngology Head and Neck Surgery Update
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February 17-18, 2019
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For more information or to register online visit our website at cme.ucsf.edu
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