Sialendoscopy/Salivary Duct Surgery Course with Optional Hands-On Lab!

SIALENDOSCOPY COURSE CHAIRS
William R. Ryan, MD, FACS
Jolie L. Chang, MD, FACS
COURSE OVERVIEW

This one-day workshop will address current advances in minimally-invasive salivary duct surgery and sialendoscopy. The morning will feature didactic lectures at the Grand Hyatt Hotel by the UCSF faculty (Drs. Chang, Ryan, Murr, and Rosbe) and guest faculty (Dr. Walvekar from LSU, Dr. Hoffman from the University of Iowa, and Dr. Schaitkin from UPMC) involved in this cutting-edge field. In the afternoon, attendees will be transported to the San Francisco General Hospital Surgical Training Facility to participate in the hands-on lab with faculty demonstrations and expert feedback. Attendance to the hands-on lab is limited. Early registration is recommended.

LEARNING OBJECTIVES

At the end of this course, we anticipate the participant will:

- Implement sialendoscopy and sialendoscopic-assisted trans-oral salivary duct surgery into one's practice;
- Determine the indications for sialendoscopy and salivary duct surgery versus submandibular or parotid gland resection;
- Establish expectations of potential outcomes, advantages and drawbacks of the various salivary duct and salivary gland procedures;
- Perform duct surgery procedures including punctal dilation, ductal dilation, sialendoscope insertion and maneuvering, sialendoscopic-guided instrument use (graspers, baskets, lasers, and dilators), sialolithotomy, sialodochotomy, sialodochoplasty, and transfacial extractions;
- Implement surgeon-performed ultrasound and its application for salivary duct disease and salivary duct surgery.

SIALENDOSCOPY PROGRAM – Wednesday, November 4, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>7:00 am</td>
<td>Registration and Continental Breakfast</td>
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<tr>
<td>7:20</td>
<td>Welcome and Introduction to Sialendoscopy</td>
<td>Jolie L. Chang</td>
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<td>7:40</td>
<td>Sialendoscopy Equipment</td>
<td>Rohan R. Walvekar</td>
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<tr>
<td>8:00</td>
<td>Salivary Gland and Duct Anatomy</td>
<td>Andrew H. Murr</td>
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<tr>
<td>8:20</td>
<td>Sialadenitis: Differential Diagnosis and Medical Therapy</td>
<td>Jolie L. Chang</td>
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<td>8:40</td>
<td>Imaging – Ultrasound, CT, and Other</td>
<td>William R. Ryan</td>
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<td>9:00</td>
<td>Approaches to the Submandibular Duct and Gland</td>
<td>Barry M. Schaitkin</td>
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<td>9:20</td>
<td>Coffee Break</td>
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<tr>
<td>9:40</td>
<td>Approaches to the Parotid Duct and Gland</td>
<td>William R. Ryan</td>
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<td>10:00</td>
<td>Sialolithiasis: Evidence and Management</td>
<td>Rohan R. Walvekar</td>
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<td>10:20</td>
<td>Stenoses, RAI, Sjogrens: Evidence and Management</td>
<td>Henry T. Hoffman</td>
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<td>10:40</td>
<td>Pediatric Salivary Duct Surgery / Sialendoscopy</td>
<td>Kristina W. Rosbe</td>
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<td>11:00</td>
<td>Getting a Practice Started / Coding</td>
<td>Barry M. Schaitkin</td>
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<td>11:20</td>
<td>Complex Cases and Postoperative Management</td>
<td>Henry T. Hoffman</td>
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<tr>
<td>12:00 pm</td>
<td>Lecture Session Adjourns</td>
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Program continues for Afternoon Hands-On Lab Participants (Limited Enrollment)

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<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>12:00 pm</td>
<td>Lunch (provided to Lab participants) and Overview</td>
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<tr>
<td>12:30</td>
<td>Shuttle To Surgical Training Center / Change (scrubs provided)</td>
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<tr>
<td>1:30</td>
<td>Orientation to Lab</td>
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<td>2:00</td>
<td>Skills Lab: Papilla Dilation, Sialendoscopy, Ultrasound and Stone Management</td>
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<td>3:00</td>
<td>Break</td>
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<tr>
<td>3:15</td>
<td>Skills Lab: Papilla Dilation, Sialendoscopy, Ultrasound and Stone Management</td>
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<tr>
<td>4:15</td>
<td>Break</td>
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<td>4:30</td>
<td>Demonstration – Combined Approaches</td>
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<tr>
<td>5:00</td>
<td>Skills Lab / Recap</td>
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<tr>
<td>5:45 pm</td>
<td>Hands-on Lab Adjourns / Shuttle Return to Hotel</td>
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GENERAL INFORMATION
Advanced registration closes one (1) business day prior to start of course. On site registration fees, if applicable, will be applied after this date.

HOW TO ENROLL

UCSF Otolaryngology Update – November 5-7th
Tuition: $725 Physicians  
$625 Nurses/Pharmacists/Allied Health Professionals/Residents/Fellows

Sialendoscopy / Salivary Duct Surgery Course – November 4th
Tuition*: $275 Physicians – Morning Lectures Only  
$150 Nurses/Pharmacists/Allied Health Professionals/Residents/Fellows – Morning Lectures Only  
$775 Afternoon Hands-On Lab (Enrollment Limited)

Payment can be made by Visa, MasterCard, AmEx or check.  
* Register for the Otolaryngology Update Course November 5-7th and receive $100 off your registration fee for the Sialendoscopy Hands-On Lab

Online: www.cme.ucsf.edu
Mail: Complete course registration form and send with payment to:  
UCSF Office of Continuing Medical Education  
P.O. Box 45368  
San Francisco, CA  94145-0368
Fax: Fax completed registration form to: (415) 502-1795 (be sure to include your credit card number)
Phone: To register by phone or to inquire about registration status, please call UCSF’s CME Registration Office at (415)476-5808. Please check our website for up-to-date information on the course: www.cme.ucsf.edu

On-Site Registration: Generally we are able to accommodate on-site registration at our courses however pre-registration is preferred to ensure that we have adequate course materials.

REFUND POLICY
Cancellations received in writing before the first day of the course will be refunded, less a $75 administrative fee. No refunds will be made on cancellations received after that date.

Sialendoscopy Hands-On Lab: Cancellations for the Lab must be received in writing by October 4, 2015. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION
Enjoy San Francisco's renowned attractions such as the historic cable cars, shopping in Union Square, Chinatown, or visit San Francisco's culinary hub at the Ferry Building.

The Grand Hyatt Hotel is just steps from Union Square, Chinatown, and the Theatre District.
A block of guestrooms has been reserved at the special UCSF conference rate of $279 per night. You are urged to make your reservations early. The cut-off date is October 14, 2015, or until the group room block is filled.

To make hotel reservations online, call (888) 421-1442. Please identify yourself as a member of the UCSF Otolaryngology conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

RENTAL CAR
Hertz is offering special rates for participants of this conference; simply call (800) 654-2240 and refer to convention number 03BW0134, or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

AIR TRANSPORTATION
UCSF has negotiated special fares with United Airlines for our course attendees. You may use the following tour code to book on your own:
United – www.united.com  
code: ZUG2332213

ACCREDITATION
The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Sialendoscopy / Salivary Duct Surgery Course – November 4th
UCSF designates this live activity for a maximum of 8.00 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Otolaryngology Update – November 5-7th
UCSF designates this live activity for a maximum of 18.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Nurses:
For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credit™ issued by organizations accredited by the ACCME.

Physician Assistants:
AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and AMA PRA category 1 credit™ from organizations accredited by the ACCME.

Pharmacy:
The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for AMA PRA Category 1 Credit™.

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UPCOMING COURSES

22nd Annual Advances in Diagnosis and Treatment of Sleep Apnea and Snoring
February 12-13, 2016
Grand Hyatt Hotel, San Francisco, CA

Pacific Rim Otolaryngology Head and Neck Surgery Update Conference
February 13-16, 2016
Moana Surfrider Hotel, Honolulu, HI

ACS Thyroid and Parathyroid Ultrasound Skills-Oriented Course
February 13-14, 2016
Moana Surfrider Hotel, Honolulu, HI

REGISTER TODAY!

For more information or to register online visit our website at www.cme.ucsf.edu.

You may also reach us by calling the Office of Continuing Medical Education at (415) 476-4251 or emailing info@ocme.ucsf.edu.

GREENER MEETINGS
We’re saving paper! The syllabus for each course will be transmitted electronically prior to the course.

PRINTED ON RECYCLED PAPER
COURSE OVERVIEW

An outstanding group of faculty will discuss technical advances in the fields of rhinology and sinus surgery, head and neck oncologic surgery, laryngology, otology/neurotology, pediatric otolaryngology, sleep apnea, and facial plastic surgery. This is a symposium dedicated to the state-of-the-art with an emphasis on new diagnostic and treatment methods, new technology, and new surgical strategies for the contemporary practice of Otolaryngology/Head and Neck surgery. Policy, politics, government, and professional societies will also be a topic of discussion. The target audience for the course is practicing otolaryngologists.

LEARNING OBJECTIVES

At the end of this course, we anticipate the participant will:

- Apply latest treatment guideline recommendations to patients who are being evaluated for myringotomy and tube placement;
- Employ the current state of precision, personalized molecular medicine with regard to head and neck oncology treatment decisions, or in prescription strategies pertaining to the treatment of asthma;
- Appraise the utility of the hypoglossal nerve stimulating apparatus in the treatment of sleep apnea;
- Be able to apply concepts designed to treat superior canal dehiscence syndrome;
- Be able to assess the role of pediatric intracapsular tonsillectomy;
- Examine the role of the human biome in the pathophysiology of sinus infections and consider how this physiology is related to chest infections;
- Apply molecular methods to the work up of thyroid tumors;
- Compare and contrast surgical maneuvers designed to straighten the crooked nose, and apply a treatment algorithm to the management of patients requiring nasal surgery;
- Review the current state of vocal fold medicalization procedures and assess the value of office based treatment in the practice paradigm;
- Assess the current state of skull base surgery, robotic surgery, and balloon sinuplasty in adults and children.

Thursday, November 5, 2015

7:00 am  Registration and Continental Breakfast

SESSION 1  •  ANDREW N. GOLDBERG, MD, MSCE

7:55  Welcome

8:00  The Limits of Hearing with Cochlear Implants: Pitch and Music  
Charles J. Limb

8:20  Surgical Landmarks in Revision ESS
Barry Schaitkin

8:40  Contemporary Management of Recurrent Respiratory Papillomatosis
Katherine C. Yung

9:00  My Child Has Enlarged Lymph Nodes – What Now?
Kevin C. Huoh

9:20  Questions

9:30  Personalized Medicine – Today and the Future  
Esteban G. Burchard

10:10  Coffee Break

SESSION 2  •  STEVEN D. PLETCHER, MD

10:30  Oropharynx Carcinoma – Complex Decision Making  
William R. Ryan

10:50  Semicircular Canal Dehiscence Syndrome  
Aaron D. Tward

11:10  Tracheotomy in 2015  
Henry T. Hoffman

11:30  "Doc, I Still Got Sinus" – Managing FESS Failures  
Steven D. Pletcher

11:50  Questions

12:00 pm  Lunch (On Your Own)
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Andrew H. Murr & Andrew N. Goldberg
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Barry Schaitkin
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11:10 Tracheotomy in 2015
Henry T. Hoffman
11:30 “Doc, I Still Got Sinus” – Managing FESS Failures
Steven D. Pletcher
11:50 Questions

SESSION 3 • MARIKA D. RUSSELL, MD
1:30 Decision Making in Facial Melanoma
Anna M. Pou
1:50 The Large Multi Nodular Goiter – Pearls and Tips
Marika D. Russell
2:10 Medical Groups and ACOs – What You Need to Consider
Taejoon Ahn
2:40 Questions
2:45 Coffee Break

SESSION 4 • KRISTINA W. ROSBE, MD, FAAP, FACS
3:15 Sialendoscopy – Better or Gimmick?
Barry Schaitkin
3:35 Balloon Sinus Dilation in Pediatric Sinusitis
Garani S. Nadaraja
4:00 Drug Induced Sleep Endoscopy in Children?
Kristina W. Rosbe
4:45 PANEL DISCUSSION: Frontal Sinus Decision Making
• Moderator: Andrew N. Goldberg
• Panelists: Barry Schaitkin, Steven D. Pletcher, Kevin Welch

SESSION 5 • CHARLES J. LIMB, MD
7:55 Opening Remarks
8:00 Expansion Pharyngoplasty – Where Does It Fit?
Ryan J. Soose
8:20 To Tube or Not to Tube: Otitis Media and Eustachian Tube Dysfunction
Dylan K. Chan
8:40 “Doctor, My Sinus Infection Went to My Chest” – True or False?
Andrew G. Goldberg
9:00 Disaster Medicine: Ethical, Legal and Psychological Repercussions
Anna M. Pou
9:45 Coffee Break

SESSION 6 • MARK S. COUREY, MD
10:10 Pediatric Intracapsular Tonsillectomy – A New Standard?
Kevin C. Huoh
10:30 Pituitary Surgery – Microscopic or Endoscopic?
Kevin Welch
10:50 Update on Cochlear Implantation
Aaron D. Tward
11:10 Hypoglossal Nerve Stimulation: A Promising New Treatment for OSA
Ryan J. Soose
11:30 Office-based Injection Laryngoplasty – Have We Come Full Circle?
Mark S. Courey
11:50 Questions

SESSION 7 • ANDREW H. MURR, MD, FACS
1:30 Sinus Headaches – 2015
Kevin Welch
1:50 A Scary Case: Expectations, Economics, and an Unusual Diagnosis
Andrew H. Murr
2:10 Molecular Precision Head and Neck Cancer – It’s Here NOW
Jennifer R. Grandis
2:50 Laryngeal Leukoplakia
Henry T. Hoffman
3:10 Questions
3:20 Coffee Break

SESSION 8 • STEVEN J. WANG, MD, FACS
3:40 Molecular Diagnostic Testing in FNA
Jonathan R. George
4:00 7 Steps to Straightening the Crooked Nose
P. Daniel Knott
4:20 HPV: From Exposure to Immunity
Daniel L. Faden
4:40 Adjourn to Breakout Session
4:45 BREAKOUT SESSIONS: “Meet the Professor”
• Otology: Dylan Chan, Charles Limb, Aaron Tward
• Head and Neck: Steven Wang, Henry Hoffman, William Ryan, Anna Pou, Ivan El-Sayed, Jonathan George
• Rhinology: Andrew Goldberg, Steven Pletcher, Barry Schaitkin, Kevin Welch
• Pediatric: Anna Meyer, Kristina Rosbe, Kevin Huoh

5:30 pm Adjourn
Saturday, November 7, 2015
7:00 am  Continental Breakfast

SESSION 9 • IVAN EL-SAYED, MD, FACS

7:55  Opening Remarks

8:00  Management of Pituitary Tumors – What, When, How

8:20  The Reconstructive Ladder for Oral Tongue Defects

8:40  Topical Therapies: Practice and Evidence

9:00  Tongue Tie: So Much More Than You Ever Learned in Training!

9:20  Sudden Hearing Loss – Maximizing Recovery

9:40  Lessons Learned from Skull Base Surgery for Closure of CSF Leaks

10:00  Coffee Break

SESSION 10 • JOLIE L. CHANG, MD, FACS

10:30  Drug Induced Sleep Endoscopy – How and When?

10:50  The Evolving Role of Trans Oral Robotic Surgery

11:10  Invasive Fungal Sinusitis: Lessons from the Field

11:30  Office Balloon Sinuplasty – How and When

11:50  Computer Modeling in Head and Neck Reconstruction

Adjourn

OTOLARYNGOLOGY UPDATE

COURSE CHAIRS

Andrew N. Goldberg, MD, MSCE
Professor
Director, Division of Rhinology and Sinus Surgery
Department of Otolaryngology-Head and Neck Surgery
University of California, San Francisco

Andrew H. Murr, MD, FACS
Professor and Chairman
Roger Boles, MD Endowed Chair in Otolaryngology Education
Department of Otolaryngology-Head and Neck Surgery
University of California, San Francisco

Jolie L. Chang, MD, FACS
Assistant Professor
Division of General Otolaryngology
University of California, San Francisco

GUEST FACULTY

Taejoon Ahn, MD
John Muir Medical Group
Walnut Creek, CA

Henry T. Hoffman, MD
Professor, Departments of Otolaryngology-Head and Neck Surgery, and Radiation Oncology,
University of Iowa Carver College of Medicine, Iowa City, IA

Kevin C. Huoh, MD
Assistant Professor, Division of Pediatric Otolaryngology
University of California, Irvine

Anna M. Pou, MD
Professor; Administrative Vice Chair,
Department of Otolaryngology,
Louisiana State University,
New Orleans, LA

Barry Schaitkin, MD
Professor, Department of Otolaryngology-Head and Neck Surgery; Director, UPMC Shadyside
Facial Paralysis Center; Co-Director, UPMC Salivaly Gland Stone and Infection Center;
Otolaryngology Residency Program Director, University of Pittsburgh School of Medicine, PA

Ryan J. Soose, MD
Assistant Professor, Department of Otolaryngology, University of Pittsburgh School of Medicine, PA

Rohan R. Walvekar, MD, FACS
Associate Professor, Department of Otolaryngology-Head and Neck Surgery; Director, Head and Neck Service, MCLANO & Earl K. Long Hospitals; Director, Clinical Research and Salivaly Endoscopy Service, Louisiana State University, New Orleans, LA

Kevin Welch, MD
Associate Professor, Department of Otolaryngology-Head and Neck Surgery, Northwestern University Feinberg School of Medicine, Chicago, IL

UCSF FACULTY

(Department of Otolaryngology-Head and Neck Surgery unless indicated)

Esteban G. Burchard, MD, MPH
Professor, Department of Bioengineering

Dylan K. Chan, MD, PhD
Assistant Professor, Division of Pediatric Otolaryngology

Steven W. Cheung, MD, FACS
Professor, Division of Otology, Neurotology, and Skull Base Surgery

Mark S. Courey, MD
Professor; Director, Division of Laryngology

Ivan H. El-Sayed, MD, FACS
Assistant Professor; Co-Director, Center for Minimally Invasive Skull Base Surgery

Daniel L. Faden, MD
Resident, PGY3

Jonathan R. George, MD
Assistant Professor, Division of Head and Neck Oncologic and Endocrine Surgery

Jennifer R. Grandis, MD, FACS
Associate Vice Chancellor of Clinical and Translational Research; Professor, Division of Head and Neck Oncologic and Endocrine Surgery

Philip Theodosopoulos
Chase M. Heaton, MD
Assistant Professor, Division of Head and Neck Oncologic and Endocrine Surgery

Jacob Johnson, MD
Assistant Clinical Professor

P. Daniel Knott, MD
Associate Professor and Director, Division of Facial Plastic and Reconstructive Surgery

Charles J. Limb, MD
Professor, Division of Otolaryngology, Neurotology and Skull Base Surgery

Anna K. Meyer, MD
Assistant Professor, Division of Pediatric Otolaryngology

Garani S. Nadaraja, MD
Assistant Professor, Division of Pediatric Otolaryngology, UCSF Benioff Children’s Hospital, Oakland

Steven D. Pletcher, MD
Assistant Professor, Division of Otology, Neurotology and Skull Base Surgery

Kristina W. Rosbe, MD, FAAP, FACS
Professor, Departments of Otolaryngology and Pediatrics; Director, Division of Pediatric Otolaryngology,
UCSF Salivary Surgery Center

Marika Russell, MD, FACS
Assistant Professor, Division of General Otolaryngology-Head and Neck Surgery

Matthew S. Russell, MD, FACS
Assistant Professor, Otolaryngology Hospitalist

Rahul Seth, MD
Assistant Professor, Division of Facial Plastic and Reconstructive Surgery

Philip Theodosopoulos, MD
Professor and Vice Chair, Department of Neurosurgery
Director, Skull Base Tumor Program

Aaron D. Tward, MD, PhD
Assistant Professor, Division of Otolaryngology, Neurotology and Skull Base Surgery

Steven J. Wang, MD, FACS
Associate Professor, Division of Head and Neck Oncologic and Endocrine Surgery

Katherine C. Yung, MD, FACS
Assistant Professor, Division of Laryngology
COURSE REGISTRATION FORM

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San Francisco, California

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☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms.

Last Name       First        M.I.

Degree          Specialty

Address

City           State          Zip

Daytime Phone     Fax

Email

Address Label Code Letter (see address label: example, A, B, C, D, etc.) _______________________________________

Would you like to be on our priority email list? ☐ Yes ☐ No

Date of birth to be used as OCME registrant number: __ __ / __ __ / X X

Please indicate if you have any special needs: ____________________________________________________________

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Check enclosed payable to UC Regents

Please charge my credit card: ☐ Visa ☐ MasterCard ☐ AmEx for $ ___________________________

____________________________________ / __________________________
Card #    Expiration date

Name on Card (Please Print)  Authorized Signature

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Online registration: www.cme.ucsf.edu
Registration Assistance: (415) 476-5808
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